



Houston Texans Tailgate Sponsorship Program

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TO YOUR DOOR**



Access to Over 71,000 People

Over 71,000 Houston Texans fans and the fans of the opposing team attend every Texans home game.

Advertising costs to reach that market are prohibitive for most small businesses if you are allowed access at all.

We are offering you an opportunity to become a Big 6 Sponsor at our Houston Texans Tailgate Events.

Giving you access to those 71,000 people.





The Blue Lot is across the bridge from the entrance of the NRG Stadium.

This means the fans entering the game walk past the Big “6” Tailgate area where the pleasant aroma of award winning BBQ draws them in.



WE WILL BE LOCATED IN
THE BLUE LOT #22, BIG 6
FLAGS WILL BE DISPLAYED



By partnering with us your brand will gain visibility with exclusive opportunities to interact with your potential customers through giveaways and promotions.





BIG "6" BAR-B-QUE

We are a Service Disabled Veteran Owned Small Business (SDVOSB), that's served the greater Houston area for 8 years. Established in 2014, Big 6 has earned a reputation for delicious barbecue and great customer service. We currently contract with NRG to provide food service to the Arena, Center, & Stadium events. Additionally, Big "6" BBQ hosts its own tailgate event throughout the football season.

The Big "6" brand has built its reputation on a foundation of courtesy, honesty, and reliability. The company was voted #1 Barbecue in Houston by KHOU-11, and featured on CW39 & Fox 26, Money Making Conversations with Rushion McDonald, and The Kelly Clarkson Show.

Premier Package

\$25,000



****Ask about becoming an Exclusive Partner****

This package gives your company maximum exposure with VIP perks. Package includes:

- Space in the Big “6” Tailgate area for all regular home games and 1 preseason game
- 1 - 10 x 20 tent space w/ your company logo
- 2 - Company Banners to be displayed on barricade (8' x 42")
- Your samples/swag passed out by our professional staff
- Professional Photographer onsite w/ posts to social media.
- 2 - parking passes for each game
- 2 - 100 section tickets for each game
- 10 – VIP tailgate access wristbands for each games
 - o Unlimited adult beverages
 - o Unlimited food
 - o Live entertainment music

Sponsorship Package(5 or more games) - \$600 per game



Promote brand recognition by attending all regular home games. Package includes:

- Space in the Big “6” Tailgate area for all regular home games
- 1 - 10 x 10 tent space w/ your company logo (you provide)
- 1 - Company Banner to be displayed on barricade (8’ x 42”)
- Opportunity to pass out samples/swag
- Professional Photographer onsite w/ posts to social media
- 1 - parking pass for each game
- 4 – VIP tailgate access wristbands for each games
 - o Unlimited adult beverages
 - o Unlimited food
 - o Live entertainment music

Sponsorship Package (Single Game) - \$700



Come to one game to test the waters. Package includes:

- Space in the Big "6" Tailgate area for 1 game
- 1 - 10 x 10 tent space w/ your company logo (you provide)
- 1 - Company Banner to be displayed on barricade (8' x 42")
- Opportunity to pass out samples/swag
- Professional Photographer onsite w/ posts to social media.
- 1 - parking pass for 1 game
- 4 – VIP tailgate access wristbands for 1 game
 - Unlimited adult beverages
 - Unlimited food
 - Live entertainment music

Company Morale Builder \$500

- 10 – VIP tailgate access wristbands for 1 game
 - Unlimited adult beverages
 - Unlimited food
 - Live entertainment music
- 1 - Company Banner to be displayed on barricade (8' x 42")



Custom Sponsorship Plan

Contact Big “6” to discuss a custom plan to put your product or service in front of thousands of potential customers.



Contact: Lejon Stewart
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